



**MERDEKA
BELAJAR**

**Kampus
Merdeka**
INDONESIA JAYA

KELOMPOK 4 IKM B

Digital Health U

Aims to Utilize Technology to Improve Health Literacy on Campus

IMPACT OF THE DIGITAL HEALTH PROGRAM U

- Peningkatan Akses
- Monitoring Kesehatan yang Lebih Baik
- Efisiensi dan Biaya
- Edukasi dan Kesadaran
- Personalisasi Perawatan
- Privasi dan Keamanan
- Perubahan Paradigma Kesehatan



COLLABORATION WITH CAMPUS HEALTH SERVICES

Collaborate with campus health services to provide easy access for students to consult with medical personnel or get health advice.



WEBINAR

WEBINARS AND ONLINE WORKSHOPS

Organizing webinars and online workshops on relevant health topics, such as nutrition, mental health, disease prevention, and stress management.



HEALTH LITERACY APPLICATION

Development of mobile applications that provide accurate and easily accessible health information to students. These apps can include articles, educational videos, quizzes, and personal health tracking tools.

Q DIGITAL HEALTH U



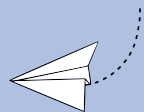
HEALTH CHATBOT

Integrate a health chatbot on your campus website or app that can provide quick answers to students' frequently asked health questions



MEDIA SOCIAL CONTENT

Create interesting health content on campus social media platforms to increase health awareness and literacy. Hashtag campaigns can be used to increase student participation.



NADYA SELFA, VICTORIA SAFINA S, RAYKHAN YOGA PRATAMA, ULFATUN NIKMAH